

BAHAKEK COMMUNICATIONS
RADIO • TELEVISION • CABLE

Beverly B. Poston
President/CEO

April 28, 2008

VIA HAND DELIVERY

Marlene H. Dortch, Esquire
Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: Comments of Bahakel Communications, Ltd.
Report on Broadcast Localism and Notice of Proposed Rulemaking
(MB Docket No. 04-233)

Dear Ms. Dortch:

I am writing as the president of a closely held, family-owned television and radio broadcasting company that has been in business for sixty years. We have stayed in business and grown by making service of local audiences in the following markets our highest priority:

Television

WAKA – Montgomery, Alabama
WBBJ – Jackson, Tennessee
WCCB – Charlotte, North Carolina
WOLO – Columbia, South Carolina
WFXB – Myrtle Beach, South Carolina

Radio

KILO/KYZX – Colorado Springs, Colorado
KXEL/KOKZ/KFMW/KWLO – Waterloo, Iowa
WDEF/WDOD – Chattanooga, Tennessee

Directly or through our subsidiaries, we operate each of these stations, staying ever mindful of our duty to serve the public. In fact, my father, who founded our company, coined our company motto: “The Stations That Service Built.” We take that motto seriously and continue to live by it today.

Because we take our commitment to local service so seriously, I wanted to provide you my thoughts regarding the proposed rulemaking on localism. I will not attempt to address every issue – I'll leave that to others. But, I did want to try to give you some feel for our experience as a small, family owned broadcaster.

Company History and Localism:

Our company began in 1947 when my father purchased an interest in a small radio station in Kosciusko, Mississippi, now famous as the birthplace of Oprah, but always remarkable in our family as the place where our broadcasting business began. From that small AM station, the company grew so that we now have ten radio stations and five network-affiliated television stations. Many of our television stations were acquired when UHF was in its infancy. In many respects, my father was a pioneer in bringing UHF service to our communities.

Local service has always been our focus. Not only has this been our predilection; it is virtually a market imperative. With regular ratings report cards (and daily ratings report cards in metered markets), we must be responsive to our local market in order to be successful. It is the only way to compete. It makes no sense for us to attempt to be a national news service when there are so many other outlets serving that purpose. Our path has been and remains local.

A Solution in Search of a Problem:

As I read the report on broadcast localism, I am struck by the extent to which media consolidation raises its head. We share the Commission's concern about big media

consolidation: we have to compete with it. But if consolidation is a problem, and it may well be, “localism” is not the solution. Ownership rules and their enforcement are.

More rules requiring additional reporting and recordkeeping by broadcasters, while difficult for the large organizations that have resulted from media consolidation, take their hardest toll on locally owned family broadcasters who are concerned day-in and day-out with their local constituents.

At the field hearings conducted by the Commission, including the one held here in Charlotte on October 22, 2003, we were struck by the disconnect between the reality of our every day business and the nature of the comments voiced at those hearings. The hearings seemed stilted, and they provided a very narrow, and at many times an inaccurately critical view. The negative comments seemed scripted and did not provide a realistic reflection of the relationship between broadcasters and their communities. We are hopeful that any new rules will not be a similarly narrow response to the comments from an extremely small minority of activists promoting their own agenda.

We applaud the efforts suggested by the Commission in the report for it to expand awareness of what the FCC does. The FCC should work to increase public awareness.

We believe we are among those local broadcasters that, in the Commission’s words, “engage in substantial, inventive and ongoing efforts to identify the needs and interests of the members of their communities of license as a first step in formulating and airing locally oriented, community-responsive programming that will meet those needs.” (Report on Broadcast

Localism, Paragraph 13, Page 7.) Those substantial, inventive and ongoing efforts should not be forced into a narrower formulaic approach. As it is, we have local shows that solicit call-in, e-mail, and live input from our viewers and listeners and websites where we ask people to provide us their comments (*see* Exhibit A). We have program segments that integrate and have been specifically developed in response to community input and requests, not to mention telethons and live coverage of community events to which our stations have devoted a significant amount of airtime (*see* Exhibit B). Our local shows feature local officials, local school representatives, local chefs, and local musical talent. Our radio stations are “live and local.” (All the lists I have included in this letter highlight illustrative examples; they are in no way exhaustive lists of all our community ties and all that we do to serve our communities.)

What we ask is that we not be distracted from these efforts by the need to check boxes on a form.

Community Advisory Boards:

We have experience with community advisory boards from the 1980’s. They tended to advance the often narrow interests of the participants. By their very nature, such boards provide greater weight to the opinion of the few rather than the broad range of opinions and input which we currently receive. The few on the advisory board receive an inordinate amount of attention, thereby distorting our programming efforts. The FCC abandoned those requirements in the 1980s, and the courts affirmed that decision. We do not believe that the FCC has shown any need to reinstate them.

We already meet with community leaders. (See Exhibit C.) We incorporate their input in the editorial process that helps shape our programming, but that is done in a more informal way which does not give greater power to a few.

Nature and Amount of Community Programming:

Again, the nature of the beast compels us to be responsive to our local audience. Beyond the market forces that require us to focus on our local needs, we are members of our communities of license. We live here, and we are here for the long haul. We know our communities because we are active participants in them. Our managers and employees serve on innumerable community boards for community charities, participate in many community activities, and, as a result, know community issues and concerns. (See Exhibit D.) The FCC should not intrude into that process. The suggestion in the Notice of Proposed Rulemaking, for instance, that there is not enough local political programming ignores the other alternatives in the marketplace. There are other sources: the Internet has sites that cover political issues at all levels; cable channels, both national and local, provide political coverage; and local cable PEG channels provide governmental coverage to viewers in truly unvarnished form. That shrinks the audience for over-the-air coverage. Editorial decisions as to content, particularly political content, lie at the heart of our First Amendment freedoms, and should be made at the discretion of the local broadcaster. The type of requirements suggested by the Notice of Proposed Rulemaking would naturally tend to influence decisions and affect editorial content. Reporting requirements and processing guidelines are the first steps to micromanaging content. Again, the FCC, with court support, abandoned such requirements in the 1980s, and we have not seen a good reason to turn back the clock.

Main Studio Rule:

At WAKA(TV), we took advantage of the ability to relocate our studio outside of our community of license, which is Selma, Alabama, when we moved the studio to Montgomery in the late 1980s. (We were able to do so because of changes made in the FCC's rules, changes that the FCC has given no good reason to reverse.) We moved to be at the hub of the market and in the state capital. We retained a news bureau in Selma and continue to report directly from that bureau as events warrant. (We also maintain a news bureau, which has the capability to go live, in Andalusia, Alabama.)

Selma and the other locations within our DMA are far better served by virtue of our proximity to the political, economic, and social events occurring in Montgomery. We have a studio building in Montgomery in which we have invested considerable resources. Relocating WAKA(TV)'s main studio to Selma would be difficult. In fact, the cost of relocating would make the move a virtual impossibility. Such an expenditure, if we could even make it, would mean that the members of our community would be much less well served.

The suggestion that the physical studio location is critical to localism makes no sense. With microwave and satellite trucks, we can report the news throughout our market and we certainly do report the news from Selma. By maintaining a bureau in Selma, we have continued a direct relationship with our community of license. Placing the main studio there would not improve or enhance that relationship; rather, it would inhibit our ability to cover the important events in the state capital.

Definition of Television Markets:

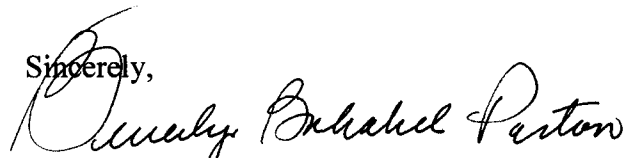
We are surprised by the suggestion in the Notice of Proposed Rulemaking that television markets should be determined based on political boundaries. Of course, people's interests are not aligned

along those frequently arbitrary borders. Interests are tied together more by proximity and the economic interaction which results. Certainly, viewers and listeners of our stations want to know the weather where they are, even if it is provided to them by a nearby station just across a state line. They would far rather have that local input than input from 100 miles away.

Conclusion:

We appreciate the Commission's interest in our local efforts. We also very much appreciate the Commission's concerns about media consolidation. We share those concerns. We ask that you not confuse the issues and that you not penalize us by placing additional regulatory burdens on smaller broadcast companies like us. We are not General Electric or Disney. We do not and will not have the resources to comply with your proposed requirements without injuring our efforts to do exactly what you are asking us to do: respond to the local needs of our communities.

Sincerely,



Beverly Bahakel Poston

BBP/plm

EXHIBIT A

ILLUSTRATIVE WAYS WE SOLICIT CALL-IN, E-MAIL, AND LIVE INPUT FROM VIEWERS AND LISTENERS

WCCB(TV), Charlotte, North Carolina:

WCCB(TV)'s prime-time news and opinion program *Fox News Edge*, which airs Monday through Friday at 10:30-11:00pm, solicits and broadcasts viewer phone calls and e-mails related to topics covered in the show. Its morning news program *Fox News Rising* solicits and broadcasts viewer input received via e-mails.

WCCB(TV)'s website includes a "Contact Us" page featuring a form with which users can submit comments to the station.

WAKA(TV), Selma, Alabama:

WAKA(TV)'s website provides e-mail addresses and phone numbers for the station's newsrooms.

WOLO-TV, Columbia, South Carolina:

About once per week, WOLO-TV Program/Operations Manager Dave Aiken goes to a different Columbia location and seeks opinions from citizens in the street about a hot news story. The station airs these interviews in the "Voice of the Viewer" segment of its 6:00pm newscast and requests comments from viewers via e-mail and phone. The station then airs the e-mail and phone comments in its 11:00pm newscast the same night.

WOLO-TV's website features a "Voice of the Viewer" page encouraging comment on the station's programming. The website also lists e-mail addresses and phone numbers for the newsroom, programming department, and various station personnel.

WBBJ-TV, Jackson, Tennessee:

WBBJ-TV's daily morning news program *Good Morning West Tennessee* asks a poll question each day and directs viewers to answer via the station's website. On Fridays, the poll results are discussed on the air.

WBBJ-TV's newscast often encourages viewers, "If you see news or know of a story call or e-mail 7news@wbbjtv.com." During severe weather (such as tornadoes, snow, severe thunderstorms with hail), the station asks viewers to send comments, photos, video, and e-mail.

WBBJ-TV's website also includes a section titled "The Cooler" which encourages general feedback.

WFXB(TV), Myrtle Beach, South Carolina:

WFXB(TV) receives seven to ten viewer e-mails per week commenting on programming or requesting news coverage of a local event. The station often includes items in its 10:00pm newscast in response to these requests.

WFXB(TV)'s website includes a "Talk Back" page at which users can submit feedback directly to the station.

WDOD(AM), WDOD-FM, WDEF(AM), and WDEF-FM, Chattanooga, Tennessee:

WDOD(AM) broadcasts a locally produced show each Friday morning hosted by a local legal expert, who discusses legal issues in response to call-ins and e-mails. The station also airs regularly scheduled community bulletin board announcements from local organizations.

WDOD-FM airs local programming each afternoon that regularly features calls pertaining to that day's topic along with selected e-mails from listeners. The station's website features a "Contact Us" page.

WDEF(AM) airs a locally produced sports call-in show each weekday from 4:00pm-6:00pm that primarily covers local and regional sporting events. The show also promotes community sporting events in the Chattanooga area that have a charitable purpose.

WDEF-FM's website allows listeners to submit requests on-line and includes a "Contact Us" page with e-mail addresses and phone numbers for the station.

KXEL(AM), KOKZ(FM), KWLO(AM), and KFMW(FM), Waterloo, Iowa:

KXEL(AM)'s and KOKZ(FM)'s websites include "Contacts/Location" pages.

KFMW(FM)'s website includes a "Contact" page and features visitor polls.

KWLO(AM)'s website includes a "Community Relations" page that provides the phone number and e-mail address for the station's newsroom. The page also provides the e-mail addresses for station personnel responsible for the weekly public affairs program and public service announcements.

KILO(FM), Colorado Springs, and KYZX(FM), Pueblo West, Colorado:

KILO(FM)'s website has an "E-mail/Feedback" page.

KYZX(FM)'s website has a "Contact Us" page with e-mail addresses for station personnel and a telephone number for requests.

EXHIBIT B

ILLUSTRATIVE PROGRAM SEGMENTS INTEGRATING AND SPECIFICALLY DEVELOPED IN RESPONSE TO COMMUNITY INPUT AND REQUESTS

WCCB(TV), Charlotte, North Carolina:

On a weekly basis, WCCB(TV) airs "Defend Charlotte," a news segment devoted to local issues of concern that are the by-products of the Charlotte area's dramatic growth. The goal of "Defend Charlotte" is not simply to identify such issues but also to offer solutions to any problems facing the area. In September 2007, WCCB(TV) coordinated, sponsored and hosted a luncheon with over 100 community leaders to gather input about issues that those leaders wanted to see covered in "Defend Charlotte" episodes.

WAKA(TV), Selma, Alabama:

WAKA(TV)'s 5:00pm newscast every weekday includes a five-minute "Talk Back" segment that features newsmakers and hot topics of the day. Guests frequently take phone calls from the public. WAKA(TV) also airs interview segments in its 6:00am and noon newscasts every weekday. These interviews air for two to three minutes and feature guests discussing or promoting community events.

WBBJ-TV, Jackson, Tennessee:

WBBJ-TV broadcasts a program called *Midday Community Spotlight* highlighting current events and charity functions. The station's morning news program *Good Morning West Tennessee* also has two to three guests on-air each day to promote community events and gatherings and publicize community involvement.

WDOD(AM), WDOD-FM, WDEF(AM), and WDEF-FM, Chattanooga, Tennessee:

WDOD(AM), WDOD-FM, WDEF(AM), and WDEF-FM produce and broadcast a weekly public affairs program covering a topic of particular community interest. These always include interviews with community leaders or experts and occasionally involve panel discussions including audience members.

KXEL(AM), KOKZ(FM), KWLO(AM) and KFMW(FM), Waterloo, Iowa:

KXEL(AM), KOKZ(FM), KWLO(AM), and KFMW(FM) produce and broadcast a weekly public affairs program called *Iowa This Week*. This program is designed to cover the top ten community issues, as determined through responses to a survey provided to community leaders. The stations occasionally produce a show on other issues based on specific requests or other articulated needs.

KYZX(FM), Pueblo West, Colorado:

KYZX(FM) produces and broadcasts a public service program every Sunday morning which typically promotes community events and specific causes, using information provided by members of the community.

Telethons and Live Events Coverage Examples:

WAKA(TV) and WOLO-TV every year devote at least twenty hours each to broadcast of the Muscular Dystrophy Association telethon, which has local cut-ins. For WOLO-TV, local cut-ins constitute twenty minutes out of each hour. WOLO-TV has been broadcasting the telethon for thirty-nine years, and WAKA(TV) has been broadcasting the telethon for at least eight years. WBBJ-TV broadcasts a nine-hour telethon to benefit the locally-based Exchange Club - Carl Perkins Center for the Prevention of Child Abuse.

In November 2007, WDOD(AM), WDOD-FM, WDEF(AM), and WDEF-FM, Chattanooga, Tennessee, conducted the stations' first annual radio-thon to benefit Cure Kids Cancer, a division of the Children's Miracle Network. The event, which raised \$112,000, included three days of live broadcasts from the T.C. Thompson Children's Hospital. The Chattanooga stations frequently perform live broadcasts from other local events, promote those events on the air, and help sell tickets through their websites. Such events include the 4 Bridges Arts Festival, the National Cornbread Festival (in South Pittsburg, Tennessee), the Susan G. Komen Race for the Cure, Bella Sera (a wine festival to benefit rehabilitation of former prisoners), the Ronald McDonald Children's Festival, the Go Red for Women luncheon (to benefit the American Heart Association), and the March of Dimes Walk for Babies.

KILO(FM), Colorado Springs, each November broadcasts a Stuff the Truck event to collect donations for the food bank of the local chapter of the Salvation Army. This event, which KILO(FM) has hosted for thirteen years, includes three weeks of pre-promotion and three days of live broadcasts. Through Stuff the Truck, KILO(FM) has collected over 200,000 pounds of food. In February 2008, KILO(FM) aired six weeks of pre-promotion and three live broadcasts to raise money for St. Baldrick's, a charity that collects real hair to make wigs for children affected by cancer. KILO(FM) also recently broadcast live from the local offices of the Urban League to raise scholarship money.

EXHIBIT C

EXAMPLES OF MEETINGS WITH COMMUNITY LEADERS

WCCB(TV), Charlotte, North Carolina:

WCCB(TV) on April 18, 2008 sponsored a community breakfast with over 250 community leaders from the business, political, religious and non-profit sectors. This breakfast honored local police, fire and rescue workers. The event also benefited the children of two Charlotte police officers who recently died in the line of duty. WCCB-TV preempted regular programming to air commercial-free coverage of this event.

As described in Exhibit B, in September 2007, WCCB(TV) coordinated, sponsored and hosted a luncheon with over 100 community leaders from the business, political, religious and non-profit sectors to guide the development of the station's "Defend Charlotte" program.

WAKA(TV), Selma, Alabama:

WAKA(TV)'s General Manager met this spring with groups in Greenville and Selma, Alabama to discuss how to better serve the community.

The following people and organizations were included in the Greenville meeting:

- Dexter McLendon, Mayor, Greenville
- Greenville Area Chamber of Commerce
- Butler County Board of Education
- Butler County Commission for Economic Development
- Businesspeople and other citizens

The following people and organizations were included in the Selma meeting:

- Selma and Dallas County Economic Development Authority
- Central Alabama Farmers Coop
- City of Selma Community Development
- Concordia College
- Wallace Community College Selma
- Businesspeople, lawyers, and other citizens

WOLO-TV, Columbia, South Carolina:

WOLO-TV management consults with Richland County Sheriff Leon Lott on a weekly basis.

WOLO-TV management is in contact with the following people on a monthly basis:

- Roy Kramer, Executive Director, Central SC Habitat for Humanity
- Ike McLeese, President, Greater Columbia Chamber of Commerce
- Matt Kennel, Downtown Development

WOLO-TV management is in contact with the following people two to six times per year:

- Bob Coble, Mayor, Columbia
- J.T. McLawhorn, Jr., President & CEO, Columbia Urban League
- Preston Winkler, Executive Director, Greater Columbia Community Relations Council
- Lindsey Graham, U.S. Senator
- Joe Wilson, U.S. Congressional Representative, 2nd District of South Carolina
- Jim Clyburn, U.S. Congressional Representative, 6th District of South Carolina
- Jake Knotts, South Carolina State Senator
- Joseph Azar, former mayoral and city council candidate, member of Five Points Merchants Association
- Lew Leopard, Richland County Parks & Recreation

WOLO-TV news staff communicate with many of the above individuals more frequently than station management.

WBBJ-TV, Jackson, Tennessee:

WBBJ-TV personnel meet with the following people on virtually a daily basis to determine issues of importance to the local community:

- Rick Staples, Chief, Jackson Police
- David Woolfork, Sheriff, Madison County
- Monte Belew, Sheriff, Henry County
- Brian Duke, Sheriff, Henderson County
- John Mehr, Tennessee Bureau of Investigation

WBBJ-TV personnel meet with the following people monthly to determine issues of importance to the local community:

- Jerry Gist, Mayor, Jackson County
- Lori Nunnery, Director, Jackson Downtown Development Corp.
- Mary Beth Hopper, Director, SW Tennessee Tourism
- Jimmy Eldridge, Tennessee State Representative
- Sgt. Mike Johnson, Crime Stoppers, Jackson Police Department

WBBJ-TV personnel meet with the following people one to four times per year to determine issues of importance to the local community:

- James Wolfe, President, West Tennessee Cultural Heritage Foundation
- Ernest Brooks, past President of NAACP, 100 Black Men of West Tennessee
- Pat Vanden Bosche, Executive Director, Perry County Chamber of Commerce
- Paige Holmes, Program Administrator, Tennessee River Trails Association
- Bill Randall Kee, Executive Director, Benton County
- John Carroll, Mayor, Perry County
- Benny Howard, former Mayor, Perry County
- Jimmy Wiseman, Mayor, Benton County
- Jason Rich, Mayor, Wayne County
- Jim Azbill, Mayor, City of Linden
- Robby Moore, Mayor, City of Lobelville
- Nelda Brichard, Parks & Recreation Director, Decatur County
- Sgt. Byron Taylor, Community Relations, Jackson Police
- Susan Whitaker, Tennessee Commissioner of Tourism
- Johnny Shaw, Tennessee State Representative

WFXB(TV), Myrtle Beach, South Carolina

As the station has been implementing its DTV transition plans, WFXB(TV) General Manager Rigby Wilson has spoken at nine area Rotary Club meetings about the digital television transition and what it means for viewers. This year, he has made a similar presentation to the Waccamaw Economic Opportunity Council.

WFXB(TV) sponsors the Building Bridges Committee of the Greater Florence Chamber of Commerce. In connection with that, for the past three years, WFXB(TV) Local Sales Manager Peter Sieler has chaired the committee. The Building Bridges Committee meets

one to four times each month to plan and organize its annual six-week course to promote diversity in the workplace. In the week before the course begins, committee members appear on local television and radio stations and give interviews to local newspapers encouraging the public to attend. Each of the six two-hour courses begins with a speaker or panel. For the past three years, Traffic Manager John Lydon has been a speaker and panelist for the session about same sex relationships in the private workplace and in government. After the initial remarks, the floor opens for attendees to ask questions and discuss the topic of the session. Over 150 people attended the last course session, and attendance has grown each year.

WDEF(AM), WDEF-FM, WDOD(AM), and WDOD-FM, Chattanooga, Tennessee:

News Director James Howard communicates with the following people and organizations approximately once a month to discuss issues of importance to the local community:

- Ron Littlefield, City Mayor, Chattanooga
- Bob Corker, United States Senator and former Mayor of Chattanooga
- Zach Wamp, U.S. Congressional Representative, 3rd District of Tennessee
- Hamilton County School Board, including Superintendent Jim Scales and other board members
- City and County Commissioners
- Tennessee Department of Transportation
- Chamber of Commerce
- Chattanooga Downtown Partnership
- Friends of the (Riverbend) Festival
- First Things First (an organization to promote family values)
- Health Department
- EPB (Chattanooga's electric utility)
- African American leaders and other area residents

KXEL(AM), KOKZ(FM), KWLO(AM) and KFMW(FM), Waterloo, Iowa:

Each December, KXEL(AM), KOKZ(FM), KWLO(AM) and KFMW(FM) compile a list of thirty leaders in business, industry, government, public safety and social agencies. Operations Manager Dennis Lowe sends each of these leaders a survey asking them to rank in order of importance the top ten issues and concerns facing the community. From the survey results, the stations compile a list of the top ten issues. The list serves as a guideline for news stories that air primarily on KXEL(AM) and KWLO(AM). This list also serves as a guideline for the stations' public affairs department in the development of

the public affairs program *Iowa This Week* (see Exhibit B) and informs the stations' choices of public service announcements.

KILO(FM), Colorado Springs, and KYZX(FM), Pueblo West, Colorado:

In the fall of 2007, KILO(FM), KYZX(FM), and the *Colorado Springs Independent* hosted a town hall meeting about the expansion of Fort Carson. Approximately 500 citizens attended the meeting to discuss the economic, educational, cultural, transportation, and environmental impact of the Fourth Infantry Division's move from San Antonio to Colorado Springs. Both stations publicized the town hall extensively prior to the event. To respond to issues raised at the town hall meeting, the stations have broadcast several interviews with Major General Mark Graham and Mike Kazmierski of the Colorado Springs Economic Development Corporation during their morning show.

EXHIBIT D

REPRESENTATIVE BOARD MEMBERSHIPS AND OTHER INVOLVEMENT OF STATION PERSONNEL WITH COMMUNITY ORGANIZATIONS

WCCB(TV), Charlotte, North Carolina:

Name and Position	Involvement in Community Organizations
Ken White, News Director	<ul style="list-style-type: none">• Serves on Academic Internship Advisory Board
Angie Robbins, Assistant News Director	<ul style="list-style-type: none">• Serves on Board of NC Associated Press Broadcasters Association• Serves on Davie Dinner Board for UNC Alumni Association and serves as alumni advisor to students at UNC-CH• Member of FBI Citizen's Academy• Serves as judge for Carolina Panthers NFL Community Quarterback Award
Rebecca Clark, News Anchor	<ul style="list-style-type: none">• Serves on Board of Bethlehem Center (education center for underprivileged children)
Derek James, Weatherman	<ul style="list-style-type: none">• Serves on Board of Second Harvest Food Bank
Jennifer Graves, Morning Show Producer	<ul style="list-style-type: none">• Serves with The Light Factory (local film/photography non-profit) and the International House (non-profit focused on multi-cultural education)
Elianna Padilla, Assignment Desk Editor	<ul style="list-style-type: none">• Serves with Mecklenburg County Sheriff Department Citizen Academy
Gaston Bates, General Sales Manager	<ul style="list-style-type: none">• Serves on Board of Gaston County United Way
Annie Cordell, Local Sales Manager	<ul style="list-style-type: none">• Serves on Board of Family Promise Homeless Ministry
Jacque Trailov, Account Executive	<ul style="list-style-type: none">• Serves on Board of Room at the Inn (maternity and after-care program for pregnant women)

WAKA(TV), Selma, Alabama:

Name and Position	Involvement in Community Organizations
James D. Caruthers, Vice President and General Manager	<ul style="list-style-type: none">• Serves on Board of Directors for Montgomery Area Chamber of Commerce• Serves on Board of Control for Montgomery Area Committee of 100• Serves on Board of Montgomery Zoo• Serves on Montgomery YMCA Metro Board• Serves on Board of American Red Cross
Evelyn Babcock, Admin./Human Resources Manager	<ul style="list-style-type: none">• Serves on Dallas County Department of Human Resources Jobs Task Force
Chris Bailey, Chief Meteorologist	<ul style="list-style-type: none">• Volunteers with Habitat for Humanity
Ashley Paige, News Anchor	<ul style="list-style-type: none">• Serves on Board of Montgomery Ballet• Serves on Board of Montgomery Area Arts Council• Serves on Board of Montgomery Humane Society• Volunteers with Alabama National Kidney Foundation
Glenn Halbrooks, News Anchor	<ul style="list-style-type: none">• Member of Montgomery Rotary Club• Volunteers with Leukemia and Lymphoma Society
Carolyn Brown, Account Executive	<ul style="list-style-type: none">• Member of Selma and Dallas County Chamber of Commerce
Kimberly Carr, Account Executive	<ul style="list-style-type: none">• Member of Troy Chamber of Commerce
Jessica Knight, Account Executive	<ul style="list-style-type: none">• Member of Montgomery Area Chamber of Commerce• Member of Alexander City Chamber of Commerce

- | | |
|---------------------------------------|--|
| Roxanne Murphy,
Account Executive | <ul style="list-style-type: none"> • Member of Prattville Chamber of Commerce • Member of Millbrook Chamber of Commerce |
| Paula Kolb, Account
Executive | <ul style="list-style-type: none"> • Member of Wetumpka Chamber of Commerce |
| Jennifer Shealy,
Account Executive | <ul style="list-style-type: none"> • Member of Greenville Rotary Club • Member of Greenville Kiwanis Club • Member of Andalusia Chamber of Commerce |

WOLO-TV, Columbia, South Carolina:

Name and Position	Involvement in Community Organizations
Chris Bailey, General Manager	<ul style="list-style-type: none"> • Serves on Advisory Board for Prison Fellowship Ministries • Serves on a committee for the Muscular Dystrophy Association
Dave Aiken, Program/Operations Manager	<ul style="list-style-type: none"> • Serves on Board of South Carolina Regional Blood Services of the Red Cross • Serves on Board of Central South Carolina Chapter of the Red Cross
Brandt Minnick, General Sales Manager	<ul style="list-style-type: none"> • Member of Downtown Columbia Rotary Club

WBBJ-TV, Jackson, Tennessee:

Name and Position	Involvement in Community Organizations
Jerry Moore, General Manager	<ul style="list-style-type: none">• Serves on Board of Directors for Rockability Hall of Fame Museum and is an organizer for the Rockability Festival• Serves on Board of Directors for Tennessee Association of Broadcasters• Member of Jackson Area Chamber of Commerce• Assembles and donates 50 Easter baskets each year with his wife for underprivileged and/or abused children at the Exchange Club-Carl Perkins Center for the Prevention of Child Abuse
Brad Grantham, News Director	<ul style="list-style-type: none">• Serves on Advisory Board for University of Tennessee Martin Department of Communications• Serves on Board of Tennessee Associated Press
Tom Britt, News Anchor	<ul style="list-style-type: none">• Serves on Gala Committee for West Tennessee Health Care Foundation
Gary Pickens, Chief Meteorologist	<ul style="list-style-type: none">• Serves as Treasurer of the Celtic Society of West Tennessee and spokesperson for the organization's Celtic Heritage Festival• Serves as volunteer pilot and Public Affairs Officer for Civil Air Patrol
Wayne Thing, Production/Promotions Manager	<ul style="list-style-type: none">• Member of West Tennessee Advertising Federation• Serves as President of Pope Volunteer Fire Department for Perry County
Ryan Denley, Production Assistant	<ul style="list-style-type: none">• Member of West Tennessee Advertising Federation
Peter Lancaster, Production Assistant	<ul style="list-style-type: none">• Member of West Tennessee Advertising Federation

Amy Kilgore, Traffic Manager	<ul style="list-style-type: none"> • Attends quarterly meetings of Madison and Chester County Workforce Employer Outreach Committee • Attends quarterly meetings of Women in Business held by the Chamber of Commerce • Attends quarterly meetings of Tennessee Department of Labor and Workforce Outreach Committee
Thelma Jones, Office Manager	<ul style="list-style-type: none"> • Attends quarterly meetings of Tennessee Department of Labor and Workforce Outreach Committee
Mark Brooks, General Sales Manager	<ul style="list-style-type: none"> • Serves on Steering Committee for Jackson Downtown Development • Serves on Marketing Board for The STAR Center (center for individuals with disabilities and other special needs)
Kirk Newcom, Account Executive	<ul style="list-style-type: none"> • Serves on Board of Leader Credit Union • Serves on Board of Ayers Children's Medical Center • Serves on Board of Exchange Club - Carl Perkins Center for the Prevention of Child Abuse • Serves as Marketing/PR Chairperson for The STAR Center • Serves as Marketing/PR Chairperson for Exchange Club • Serves as Jackson/Madison County Chamber "Redcoat" (community ambassador who hosts and publicizes events for the Chamber)
Meredith Fuller, Account Executive	<ul style="list-style-type: none"> • Serves on committee for American Heart Association • Serves on Advisory Board for Bethel College's Students in Free Enterprise • Serves on Kids Fest committee of The STAR Center
Kathy Kitzman, Account Executive	<ul style="list-style-type: none"> • Member of Jackson Rotary Club • Member of Leadership Jackson

WFXB(TV), Myrtle Beach, South Carolina:

Name and Position	Involvement in Community Organizations
Rigby Wilson, Vice President and General Manager	<ul style="list-style-type: none">• Serves on Board for Myrtle Beach March of Dimes, chairs the organization's Signature Chefs Auction, and serves as Team Leader in March for Babies fundraiser• Member of Myrtle Beach Rotary Club
Steve Albright, Program Director	<ul style="list-style-type: none">• Participates in events such as March of Dimes March for Babies and American Heart Association Walk
John Lydon, Traffic Manager	<ul style="list-style-type: none">• Serves as Secretary/Treasurer and newsletter editor for Prime Timers of Myrtle Beach• Serves on Board and as Technology Chairperson for The Center Project (LGBT community center)• Volunteers with Building Bridges Committee of the Greater Florence Chamber of Commerce
Peter G. Sieler, Florence Local Sales Manager	<ul style="list-style-type: none">• Chairs the Building Bridges Committee of the Greater Florence Chamber of Commerce (see Exhibit C)
Jon Jones, Grand Strand Local Sales Manager	<ul style="list-style-type: none">• Serves on Executive Committee of Better Business Bureau of Coastal Carolina
Cathy Honeycutt, Senior Account Executive	<ul style="list-style-type: none">• Serves as Vice President for Programming for American Advertising Federation of Coastal Carolinas
Phil Phillips, Account Executive	<ul style="list-style-type: none">• Attends weekly meetings of North Myrtle Beach Rotary Club• Member of Oceanfront Merchants Association
Francie Baldwin, Account Executive	<ul style="list-style-type: none">• Member of Carolina Forrest Business Leaders

WDEF(AM), WDEF-FM, WDOF(AM), and WDOF-FM, Chattanooga, Tennessee:

Name and Position	Involvement in Community Organizations
Danny Howard, WDEF/WDOF Operations Manager	<ul style="list-style-type: none">• Serves on Auction Committee and assists with community outreach for Brainerd Baptist School
James Howard, WDEF News Director	<ul style="list-style-type: none">• Serves with Unite for School Success, a board raising money for a new high school• Volunteers with Employer Support for the Guard and Reserve• Volunteer search and rescue/marine environmental patrol pilot for Coast Guard Auxiliary• Serves as PTA President for East Brainerd Elementary School• Volunteers with T.C. Thompson Children's Hospital
Patti Sanders, WDEF Announcer	<ul style="list-style-type: none">• Volunteers with Boehm Birth Defects Center
Kristen Camden, WDEF Promotions Director	<ul style="list-style-type: none">• Volunteers with Mission Red Ribbon fundraiser (for Chattanooga Cares, AIDS awareness and treatment)
Jeff Fontana, WDEF/WDOF General Sales Manager	<ul style="list-style-type: none">• Serves on Board of March of Dimes (five years) and chairs Cajun Fest (eight years)• Organizes and chairs Battle at the Battlefield Golf Tournament for local high school athletic departments

Lisa Meades Nausley,
WDEF/WDOD Local
Sales Manager

- Volunteers with Communications Department at University of Tennessee Chattanooga
- Volunteers with Chattanooga Advertising Federation
- Volunteers with Tennessee's Junior Miss Scholarship Program
- Serves on Board for American Cancer Society Gala (eight years)
- Serves on Steering Committee for Bella Sera (five years), a fundraiser for Chattanooga Endeavors
- Volunteers and serves as consultant for Art from the Heart for the Bethlehem Center
- Co-chairs United Way Media Unit
- Volunteers with United Way Golf Tournament
- Serves on Auction Committee for Brainerd Baptist School
- Volunteers with Baylor School

Mary Caldwell,
WDEF Account
Executive

- Volunteers with Race for the Cure
- Volunteers with Chattanooga Food Bank
- Volunteers with Humane Educational Society
- Volunteers with Interfaith Hospitality Network

Cheryl Brown, WDEF
Account Executive

- Serves on Fundraising Committee for Salvation Army
- Serves on American Cancer Society committee
- Serves on Chattanooga Cares committee

Rob Praino, WDEF
Account Executive

- Serves on Board of American Cancer Society, was named Volunteer of the Year, and chairs Summer in the City Gala
- Serves on Board of Chattanooga Cares and chairs Mission Red Ribbon fundraiser

Monica Mark, WDOD
Account Executive

- Serves as Team Leader for March of Dimes Stride and Ride Campaign

KXEL(AM), KOKZ(FM), KWLO(AM) and KFMW(FM), Waterloo, Iowa:

Name and Position

Involvement in Community Organizations

Dolly Fortier, Public
Affairs Director and
Host of KWLO(AM)'s
Lunch with Dolly

- President of The Arc of Cedar Valley (advocacy group for retarded persons)
- Serves on Human Rights Commission for Country View Nursing Home

KILO(FM), Colorado Springs, and KYZX(FM), Pueblo West, Colorado:

Name and Position

Involvement in Community Organizations

Lou Mellini, General
Manager

- Serves on Board of Colorado Springs Sports Corporation
- Serves on Board of Colorado Springs Red Cross
- Serves on Board of Colorado Springs World Arena
- Serves on Board of Chancellor's Leadership Council, University of Colorado at Colorado Springs
- Serves on Executive Board of Trinidad Community Foundation and is one of five Founding Fathers
- Chairman of Board of Mountain Post Historical Center
- Serves on Executive Board of Greater Colorado Springs Chamber of Commerce
- Serves on Board of Colorado Springs Convention and Visitors Bureau (twenty years)

Wendy Campbell,
Weekday Airstaff,
KILO(FM)

- Member of local chapter of American Women in Radio & Television

Gary Street, News
Director

- Serves on Board of Colorado Springs Press Association
- Serves on Board of Jeanne Taylor Parkinson's Disease Support Group

- | | |
|-------------------------|---|
| Lana Janc, Sales | <ul style="list-style-type: none"> • Serves on Business Affairs Board of Greater Colorado Springs Chamber of Commerce • Member of local chapter of American Women in Radio & Television |
| Virginia Swanson, Sales | <ul style="list-style-type: none"> • Serves as Ambassador for Greater Colorado Springs Chamber of Commerce |
| Courtney Briggs, Sales | <ul style="list-style-type: none"> • Member of local chapter of American Women in Radio & Television • Serves on Board of Colorado Springs Young Professionals |